



## LOHN Technologies Rebrands as Ready Assess, Expands Focus on AI, Compliance, and Strategic Readiness

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LOHN Technologies today announced it has officially rebranded as Ready Assess, reflecting the company's expanded mission to deliver structured advisory services focused on artificial intelligence, cybersecurity, compliance, modernization, and enterprise risk management. The rebrand marks a strategic evolution of the firm's identity and reinforces its commitment to helping mid-market organizations build operational readiness in an increasingly complex technology landscape.

Under the Ready Assess brand, the firm will continue serving clients across Michigan and nationally, with an enhanced emphasis on executive-level assessments, AI enablement, and compliance-driven growth strategies. The company's advisory framework translates technical risk and infrastructure complexity into clear, actionable business guidance for leadership teams.

"Ready Assess represents our commitment to structured readiness and measurable execution for modern organizations," said Matt Endres, President.

"We help leadership teams turn complex technology and compliance challenges into clear, actionable outcomes," said Megan Endres, Vice President of Operations.

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### Expanded Service Areas

**Artificial Intelligence** – AI readiness assessments, responsible implementation planning, governance alignment, and practical adoption strategies.

**Cybersecurity & Compliance** – SOC readiness, control maturity benchmarking, regulatory alignment, and executive remediation planning.

**Strategic IT Planning** – Business-aligned technology roadmaps supporting scalability, operational efficiency, and investment readiness.

**Software Modernization** – Legacy system evaluation, modernization sequencing, cloud migration planning, and secure automation integration.

**Risk Management** – Enterprise risk identification, vendor exposure analysis, infrastructure risk evaluation, and prioritized mitigation planning.

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## About Ready Assess

Headquartered in Farmington Hills, Michigan, Ready Assess is a strategic advisory firm providing structured assessments and executive guidance across artificial intelligence, cybersecurity, compliance, modernization, and enterprise risk management. The firm partners with mid-market organizations to benchmark maturity, mitigate risk, and implement practical roadmaps that support resilience and sustainable growth.

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